# DRIVING VALUE THROUGHOUT THE SOUTHERN PINE LUMBER SUPPLY CHAIN



The Southern Forest Products Association (SFPA) is a nonprofit trade association that was founded in 1915 during the golden age of sawmilling.

For more than 100 years, SFPA has focused on its founding principle – Service. SFPA members are visionary industry leaders who understand the power of community. Connections built through SFPA activities drive significant growth for the Southern Pine industry.



### **MISSION & VISION**

Advance the Southern Pine lumber industry, promote the use of member products in domestic and international markets, and facilitate the exchange of information and ideas.

### **MEMBER GROWTH**

Whether it's the lumber manufacturers or our associate members connected with production, the secret of how valuable membership with SFPA is out.



### LUMBER MANUFACTURERS

SFPA lumber manufacturing members are well-known industry leaders, whose sawmills manufacture nearly 50% of the 22.3 billion board feet of Southern Pine lumber.



Southern Pine lumber manufacturers, up 2 new members in 2024



Sawmills associated with SFPA's 14 lumber manufacturer members



"It's important to provide our customers and Southern Pine users with reliable, accurate information about our products.

SFPA is the only recognized source for technical information about Southern Pine lumber products."

- Lumber Manufacturer Member

### **INDUSTRY COLLABORATION**



SFPA partners with the Softwood Lumber Board on sponsored events by providing knowledgeable team members prepared to answer questions, offer assistance, and share technical reference material in support of the softwood and forest products industry.

#### 2024 Events:

- AIA Conference on Architecture
- International Builder's Show
- Journal of Light Construction Live



Total number of social media posts SFPA shared year to date from SLB, ThinkWood, the American Wood Council (AWC), WoodWorks, Working Forest Initiative, and #forestproud, leading to an additional

## 24,811 VIEWS OF CRUCIAL SOFTWOOD AND FOREST PRODUCTS INFORMATION.

SFPA is a voting member of the AWC's Wood Design Standards Committee and provides technical review of quidance documents for wood frame construction.

The Association also is engaged in the development of wood preservation standards as an American Wood Protection Association technical committee voting member.